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PRESS RELEASE

FOR IMMEDIATE RELEASE – July 28, 2017

Subject: U.P. Wide Health Needs Assessment Survey

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U.P. Wide Health Survey to be Mailed Next Week

Health surveys will be mailed on August 4, 2017 to randomly selected households across the Upper Peninsula as part of a community health needs assessment. This is a collaborative effort including 28 participating healthcare organizations from the region, including hospitals, clinics, behavioral health agencies, local health departments, and health foundations.

“The purpose of this survey, which takes about 10 minutes to complete, is to improve comprehensive healthcare and access to care for members of our communities across the U.P.,” said Jerry Messana, Health Officer of the Marquette County Health Department. “By completing the survey, you can help us plan for the future and bring much-needed services and funding to meet the health challenges of your community.”

Messana said that as a token of appreciation, every household that is selected and completes the survey by September 8, 2017 will be entered in a prize drawing for a \$50 grocery gift card. There will be 28 gift cards awarded. The survey will be delivered in a clear plastic envelope with the cover letter and yellow survey booklet clearly visible.

Survey responses are anonymous, and findings will only be published for entire counties, never for individuals. Participants may fill out the paper survey and return it in the business reply envelope provided, or complete a convenient on-line version.